

QUOTATION NOTICE FOR ROAD SAFETY PROGRAMME

Short quotations invited from qualified agencies towards installing hoardings, banners, theatre advertisements and moving hoardings on behalf of road safety authority for road safety, traffic safety and school safety following traffic guidelines in Thiruvananthapuram district.

Interested agencies may submit their Bids in two covers: -

'Technical bid' containing concept, design, development, implementation strategy etc. along with

Documents fulfilling the conditions of pre-qualification

'Price bid' containing cost for preparation of tendered items should be given on per unit basis so as to be comparable. Extra charges like extra km running charges need to be mentioned separately

Conditions for qualification:-

Minimum financial turnover of Rs.2 crore during the last twoyears commencing from 2009-2010.

At least 2 jobs of similar nature each of minimum Rs. 10 lakh during the last 3 years.

Experience of working with the State Governments/PSUs (Central or State) /Autonomous Bodies (under Central or State Governments) etc. on social/public service advertisement.

Specifications

1. Hoarding

Fabrication and erection for 15ftx10ft size hoardings using sufficient 3" C channel, 1 1/4 x 1/4 angles and 1x1/4 angles, nuts & bolts, neatly concreted and painted, 320 DPILG front lit flex 13 oz with pigmented outdoor solvent ink hoarding, printing etc.

2. Moving hoarding

A short campaign of one month in the targeted areas

The mobile advertisement that revolves and static on demanding points – size 9ft x 7ft area on both side and 7ft x2.5 ft in back side and illuminated to perpetuate communications during night time hours

The mobile vehicle needs to travel 40 kms a day from 11 am to 8.30 pm. Extra km charges need to be mentioned separately

3. Cotton drill cloth banners with screen printing of 6 x 3 ft – rate of printing with picture and without picture need to be mentioned.

4. Theatre advertisements in video format of 30-60 s duration (with celebrity or without celebrity- cost to be mentioned separately)

Interested agencies may submit their Bids in sealed envelopes to Collectorate, Kudappanakunnu, and Thiruvananthapuram - 695043 latest by **11:00 A.M on 04.06.11**

Each envelope containing the bid cover should be super scribed as under:

Bids for installing static and moving hoardings on road safety- "technical" or "price bids" as the case may be.

The Government reserves the right to accept or reject any offer without assigning any reason.

S/d
Chairman, Road Safety Authority
Thiruvananthapuram